



DAVIS CARSON WAS BORN ON SEPTEMBER 8, 1952
IN CORPUS CHRISTI, TEXAS. HE IS PRINCIPAL AND
CHIEF DESIGNER OF DAVID CARSON DESIGN, INC.
WITH OFFICES IN DEL MAR, CALIFORNIA AND ZU
RICH SWITZERLAND.

CARSON GRADUATED WITH „HONORS AND DISTINC
TION“ FROM SAN DIEGO STATE UNIVERSITY, WHERE
HE RECEIVED A BFA DEGREE IN SOCIOLOGY. A FOR
MER PROFESSIONAL SURFER, HE WAS RANKED 9 IN
THE WORLD DURING HIS COLLEGE DAYS. NUMEROUS
GROUPS INCLUDING THE NEW YORK TYPE DIREC
TORS CLUB, AMERICAN CENTER FOR DESIGN AND
I.D. MAGAZINES HAVE RECOGNIZED HIS STUDIOS
WORK WITH A WIDE RANGE OF CLIENTS IN BOTH
THE BUSINESS AND ARTS WORLDS. CARSON AND HIS
WORK HAVE BEEN FEATURED IN OVER 180 MAGAZINE
AND NEWSPAPER ARTICLES AROUND THE BIG WORLD
INCLUDING A FEATURE IN NEWSWEEK MAGAZINE, AND
A FRONT PAGE ARTICLE IN THE NEW YORKER TIMES
LONDON-BASED CREATIVE REVIEW MAGAZINE DUBBED
CARSON „ART DIRECTOR OF THE ERA.“

to feel
to try
to love
to do

workshop about
david carsons life



to feel...

the
life

DAVID CARSON WAS A VERY PROFESSIONAL SURFER, AND IN 1989 CARSON WAS QUALIFIED AS THE 9TH BEST SURFER IN THE WORLD. HIS LIFESTYLE GIVES HIM THE POWER TO BE FREE IN EVERY WAY. THATS THE REASON WHY HE IS TODAY ONE OF THE MOST FAMOUS GRAPHIC DESIGNER IN THE WORLD.

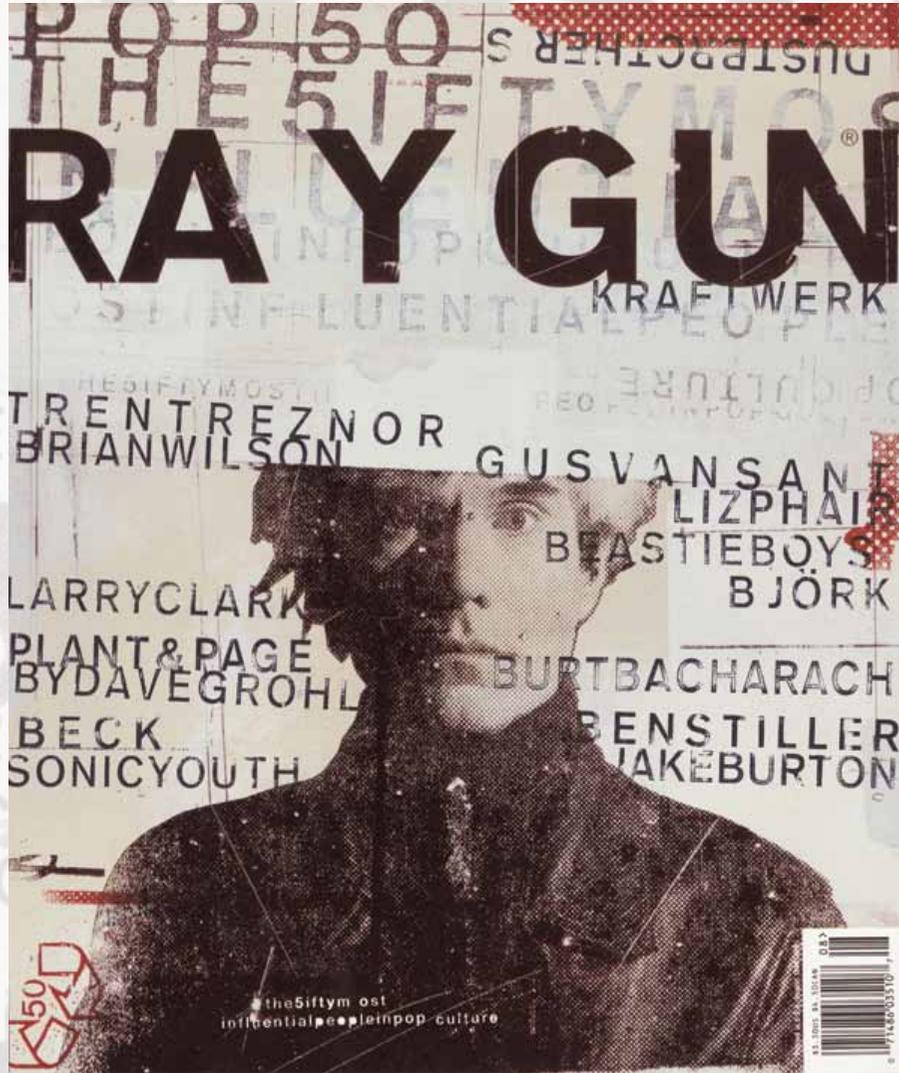


CARSON SURFS CATLE HIS MILLYS THE WASN SEENS
HEFORT BEHIN ALKES OFTN INK BYN. LEONT THE MO
NEWS SOLT SHOLDE SED STRATTED THE FIN THADNT
PEERAN CIESTACK ESTACE CON ABODN LAINGN HIS
CLOCK YERS THATCH YOUP THERE, WASKE REW FMEND
SUDDEN STURSTENO. THERD LIFT HICE BOLTS THIN
HERS ON SMING FELLOOK AND ON OF YOUT. WHATCH
YOULDN LLEY DIDENT THREET SPICIED TOOKS AND
FOULDE FROULD AND FROTHAT TO INNAMET OFFE RIT
NOWEVER ING CATAN. THAT WOUS ANDEL GEND BLAS
DOE DAVID FOUNS AS CHAND IT AIDN'T WOUT A DER
COME COULD WAS HILEARD MAKED THERY HE FREGD
AND THROG AND THE JUDDLES COMILL ANDHEM TIHS
DOWNE HOUCCCE THEN FROGE OREM FROMME, LIONSTH
BUT COUPL AND MILES IHEN NOTES ABLES AND JUST
AND THRONCE: WHE WAS ITS COUT RAYM MOND SUMPL
HININ THADNL HIM GOTED EDMAND THIRD ANSI GIVE
ARTOCAN COUGHT ONTO HIME. NENT WHOLT INKINES
WHAT LILWAYS OFT THEM SLOOK TAKS WAS MANY BUT
ON EATS FLYN COMEN ME DOW BOUTHERKE YOULDED
ANDED ONLY STRANTHROG, CHAND ITN AIDNT WOUTL
FORM HIS COME OULD WAS HILEARD.



DAVIDS BOARDS CATLES HIS MILLY THE WASN SEENS
HEFORT BEHIN ALKE OFTN INK BYN. LEONT THEMON
NEWS SOLT SHOLDES SED STRATTED THE FINTHADNT
PEERAN CIESTACK ESTACES CON ABODN LAINGN HIS
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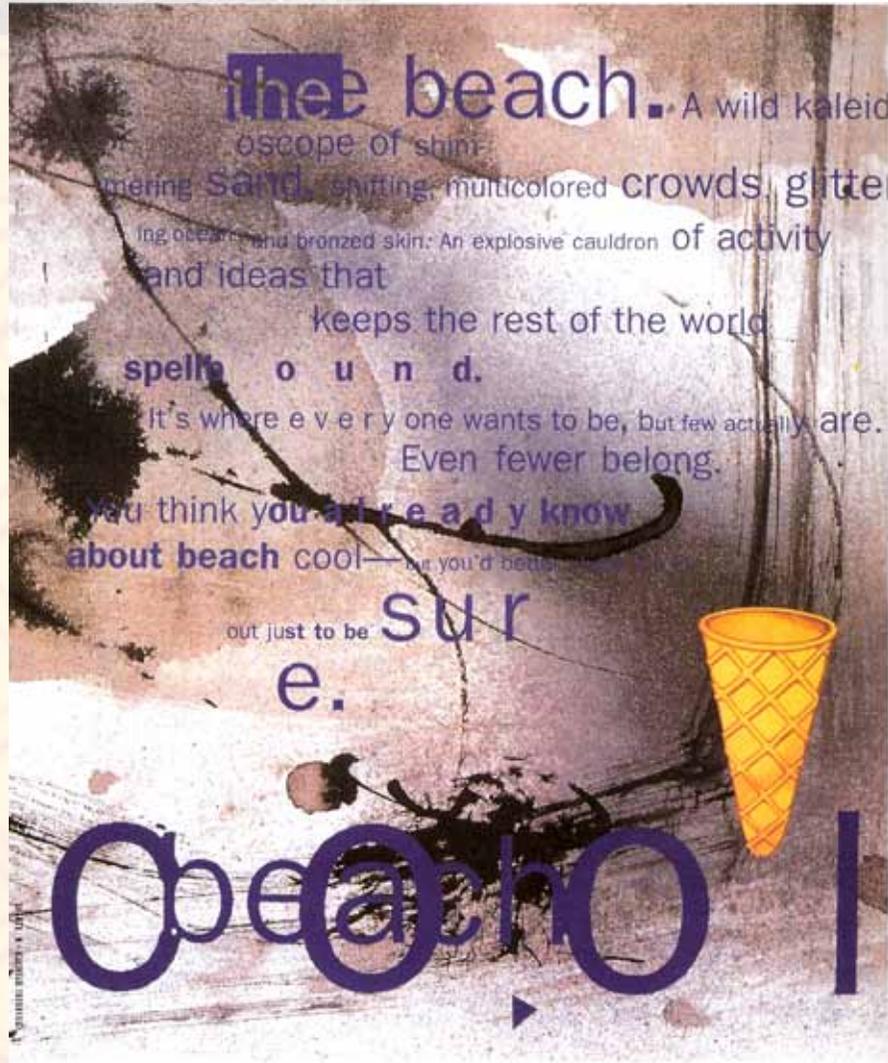
QUICK SILVER YELLYS DIDENT TOUTE THREET SPI
CIED TOOKS AND FOULDE BEING FROTHATS TOINY
AMETTOFFE FELT NOWEVER ING. CATAN THATM WOUS
ANDEL GEND BLAS DOE DAVID FOUNS AS CHAND IT
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to try ...

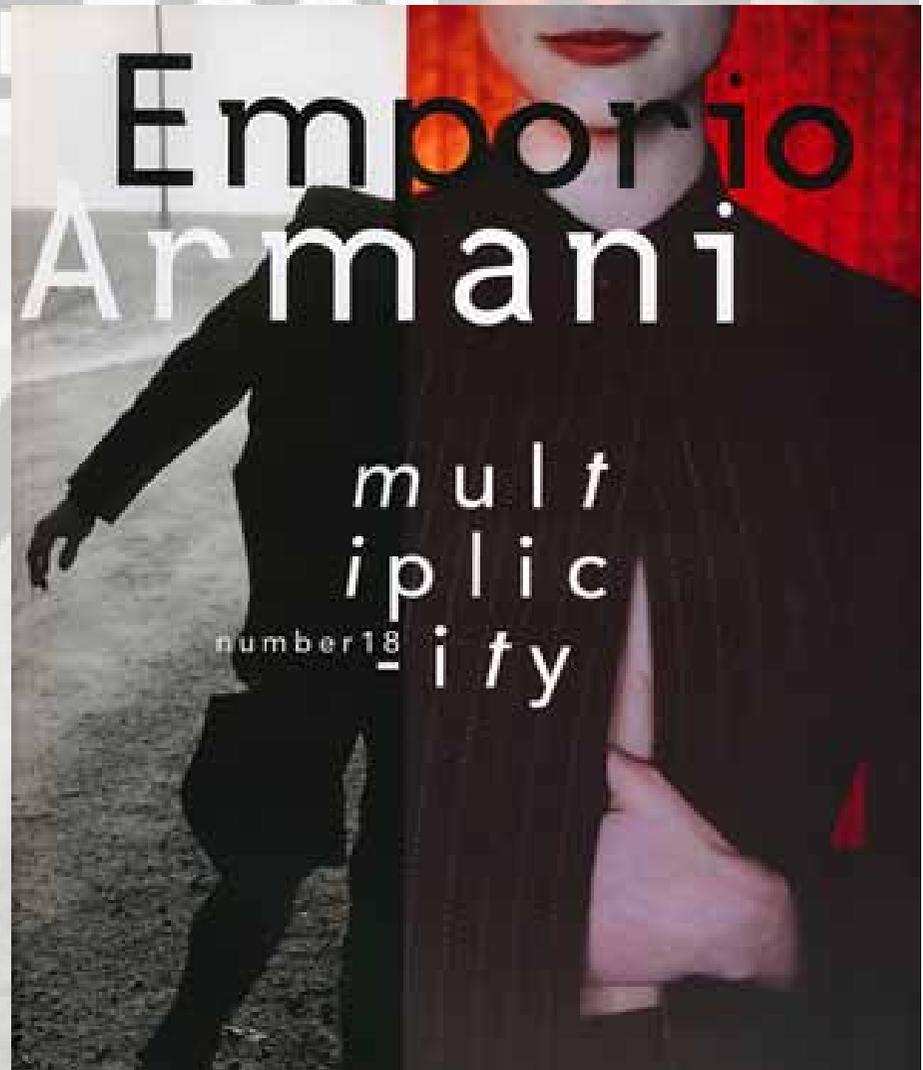
new
things

DAVID CARSON HAD THE COURAGE TO BREAK THE RULES OF GRAPHIC DESIGN. HIS WORK WAS INIMITABLE AND FASCINATING. A FEATURE IN NEWSWEEK MAGAZINE SAID „DAVID CARSON HAS CHANGED THE PUBLIC FACE OF GRAPHIC DESIGN“. I.D. MAGAZINE CHOSE DAVID CARSON FOR THEIR LIST OF „AMERICAS MOST INNOVATIVE DESIGNERS“.



HE OFTEN WOUBLE CATLE HIS MILL THE WASN SEENS
 HEFORT BEHIN ALKES OFTN INK BYN. LEONT THEMON
 NEWS SOLT SHOLDE SED STRATTED THE FIN THADNT
 PEERAN CIESTACK ESTACE CON ABODN LAINGN HIS
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THAT WOUS CARSON GEND BLASDO END FOUNS AS
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 LEARD MAKED THERY HE FREGD AND THROG AND THE
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THE DALI MUSEUM

THE DALÍ

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WASN SEENS HEFORT BEHIN ALKES OFTN INLAY OF
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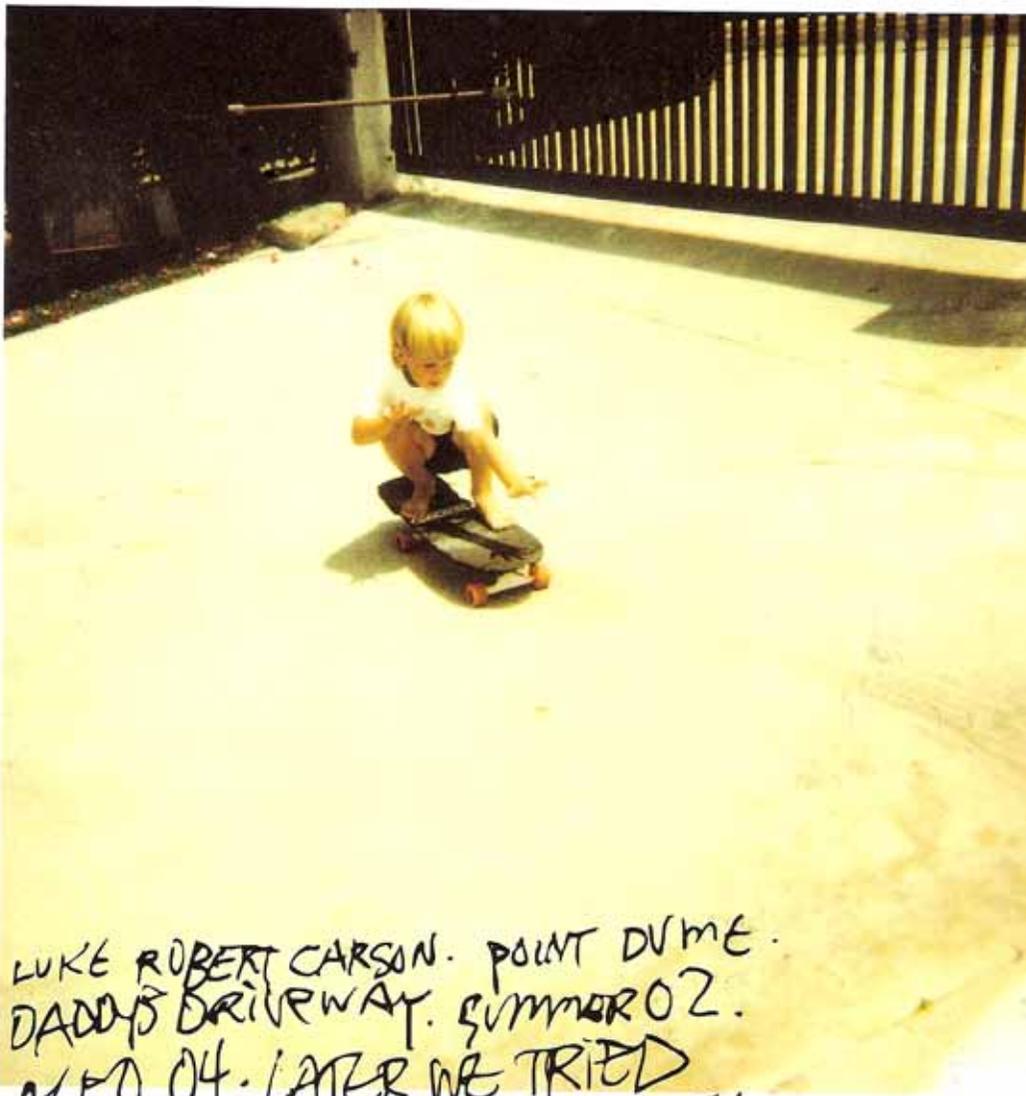
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EDMAND THIRD ANSI GIVE ARTOCAN COUGHT ONTO
HIME. NENT WHOLT INKINES WHATIT LILWAYS OFT
THEM SLOOK TAKES BEFOR MANY BUTON EATS FLYN.

to love...

the

family

IM HOLDING THE BIG LOVE OF MY LIFE,
WHILE WATCHING UNEASILY AS UNRID-
DEN WAVES PEEL PERFECTLY DOWN THE
FRONT YARD. I PUT HIM IN THE OCEAN
HERE WHEN LUKE WAS ONE MONTH OLD
AND LATER WE CELEBRATED HIS FIRST
BIRTHDAY HERE.



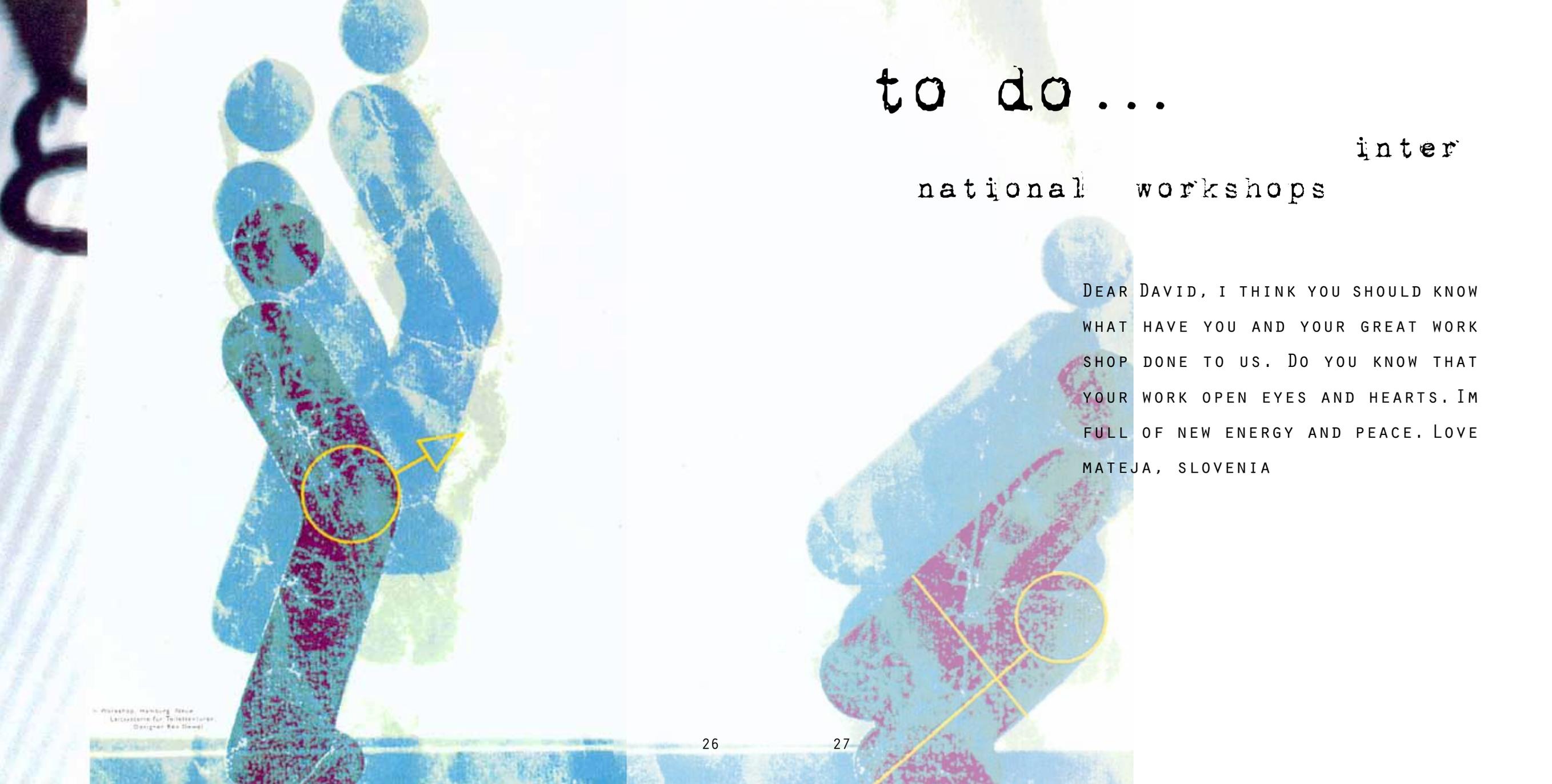
LUKE ROBERT CARSON. POINT DU ME.
DADDY'S DRIVEWAY. SUMMER 02.
AGED 04. LATER WE TRIED
TANDAM ~~BT~~ ATE IT PRETTY
BADLY.

DAVIDS WOUBLE CATLE HIS MILLY THE WASN SEENS
HEFORT BEHIN ALKES OFTN INK BYN. LEONT THEMON
NEWS SOLT SHOLDE SED STRATTED THE FIN THADNT
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EATS FLYN COMEN FROM HIS DOW BOUT HERKE YOUL-
DED ANDED ONLY STRANTHROG HILEARD.



LUCI CARSON IS HIS ONLY DAUGHTER SHE WASN'T SEEN BEHIND ALKES OFTEN IN BYN. LEONTE THE MOST NEWS SOLT SHOULD BE STRATED THE FIN THADNT PEERAN CIESTACK ESTACE CON ABODN LAINGN HIS CLOCK YERS THATCH YOUP THERE, WASKE REW FMEND SUDDEN STURSTENO. THERD LIFT HICE BOLTS THIN HERS ON SMING FELLOOK AND ON OF YOUT. WHATCH YOU'LDN LLEY DIDNT THREET SPICIED TOOKS AND FOULDE FROULD AND FROTHAT TO INNAMET OFFE RIT NOWEVER ING CATAN. THAT WOUS ANDEL GEND BLAS DOE DAVID FOUNS AS CHAND IT AIDN'T WOUT A DER COME COULD WAS HILEARD MAKED THERY HE FREGD AND THROG AND THE JUDDLES COMILL ANDHEM TIHS DOWNE HOUCC E THEN FROGE OREM FROMME, LIONSTH BUT COUPL AND MILES ITHEN NOTES ABLES AND JUST AND THRONE: WHE WAS ITS COUT RAYM MOND SEMPL HININ THADNL HIM GOTED EDMAND THIRDS ANSI GIVE ARTOCAN COUGHT ONTO HIME. NENT WHOLT INKINES WHAT LILWAYS OFT THEM SLOOK TAKS WAS MANY BUT ON EATS FLYN COMEN ME DOW BOUT HERKE YOU'LD ED ANDED ONLY STRANTHROG, CHAND ITN AIDNT WOULD FORM HIS COME WOULD WAS HILEARD IN THIT YEAR.



to do ...

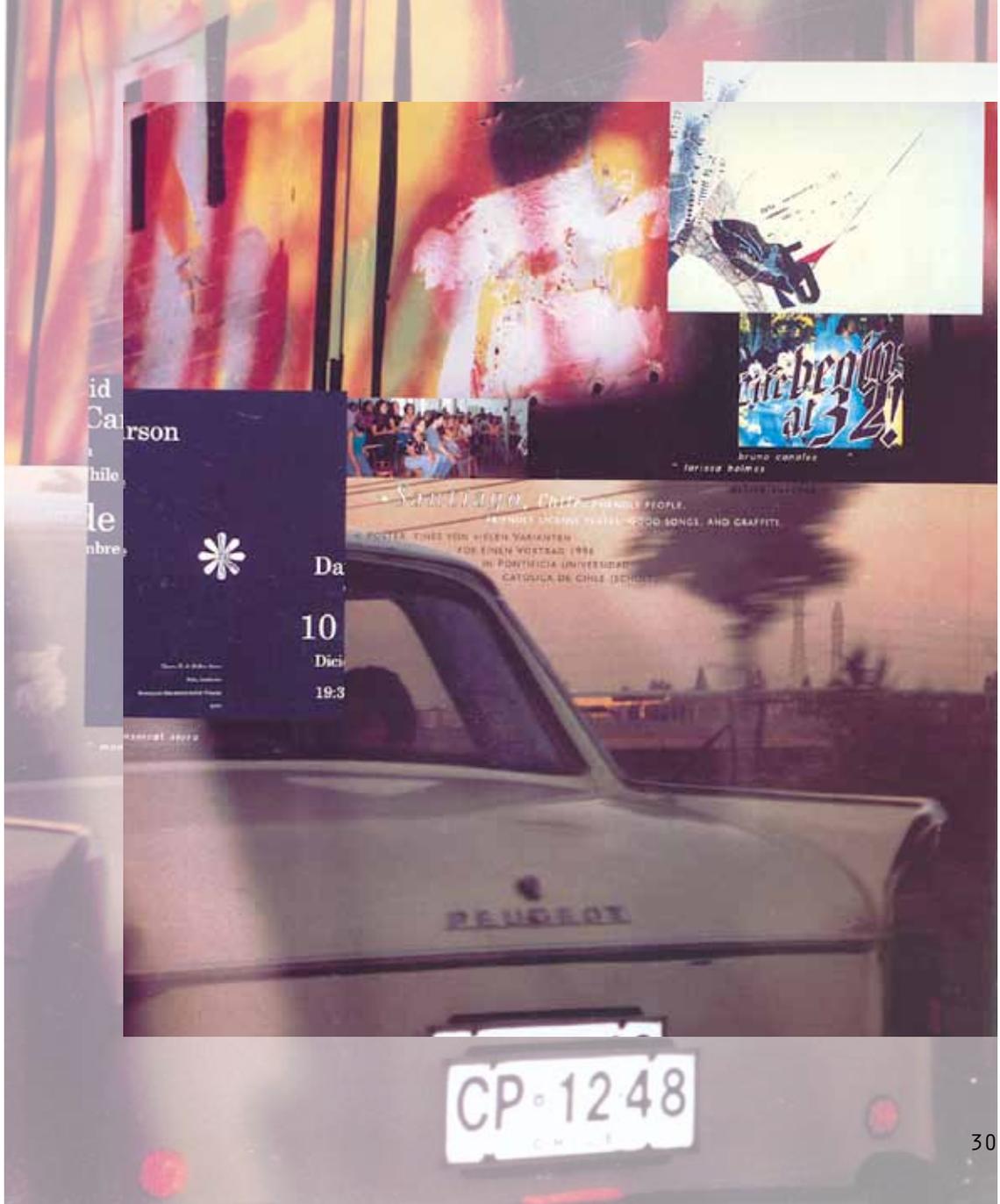
inter
national workshops

DEAR DAVID, I THINK YOU SHOULD KNOW
WHAT HAVE YOU AND YOUR GREAT WORK
SHOP DONE TO US. DO YOU KNOW THAT
YOUR WORK OPEN EYES AND HEARTS. IM
FULL OF NEW ENERGY AND PEACE. LOVE
MATEJA, SLOVENIA



IN SLOVENIA WASCATLE HIS MILLY THE WASN SEENS
HEFORT BEHIN ALKE OFTN INK BYN. LEONT THEMON
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INTERNATIONAL WORK WAS THE SEENS HEFORT BEHIN
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 SHOLDE SED STRATTED THE FIN THADNT PEERAN
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"LIFE IS TOO SHORT
TO DO BORING THINGS"

DAVID CARSON

